

CHARITY TOKEN

A REVOLUTIONARY APPLICATION
FOR DISTRIBUTING CHARITABLE
PROCEEDS



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EXECUTIVE SUMMARY



Blockchain, cryptocurrencies and the world of Decentralized Finance (DeFi) have opened up a new financial system that everyone can benefit from without restrictions or borders. Non-Fungible Tokens (NFTs) are starting to show how they can be used to build globally distributed communities of like-minded individuals in a way never seen before.

However so far, only a small proportion of the world's population have been willing or able to take advantage. This has led some to the conclusion that it is a world reserved for financial elites or established investors. This could not be further from the truth when it comes to the true potential of these transformational technologies.

In fact, most of the early pioneers in this space envisioned a fairer more equitable world enabled by this open permission less technology.

Many who have succeeded within the industry are keen to see this vision become a reality. This is the story behind Charity Token too, as we seek to revolutionize charitable giving by bringing the power of blockchain technology, DeFi and NFT opportunities to a sector that deserves to benefit most.

WHAT IS CHARITY TOKEN

The Charity Token platform is an "Autonomous fund raising platform" built just for Charity, but let us tell you quickly why it's so much more!

This "digital wallet" has been designed ground up with Charity in mind. The reason why it is a digital wallet, is the fact that we use a cryptocurrency token called Charity Token as our native currency for the network. You can leave your dollars at the liquidity pool, they are no good here!

The reason we use a "token" rather than a fiat currency is easy;

- Cryptocurrency enables money to move like data
- The smart contract cannot mishandle funds
- The platform uses transaction fees to incentivize more participation in Charity
- Blockchain is inclusive, Charity can be rewarded to EVERYONE!

This model instills new virtues into the Charity framework, bringing in those who were never wanting to participate. Because we believe that money isn't the only thing needed, participation is equally as important!





CHARITY TOKEN PTY LTD

Charity Token Pty Ltd is a legally compliant and registered Company located in Australia.

The Charity Token platform is our Company's tool to distribute grants and other charitable proceeds.

We utilize the platform by connecting donators, fund raiser, artists, celebrities and more together to raise money for small Charities located all over the World.

The goal is to see money moving through Charity with velocity, and it is our job to drive it!

OUR VISION

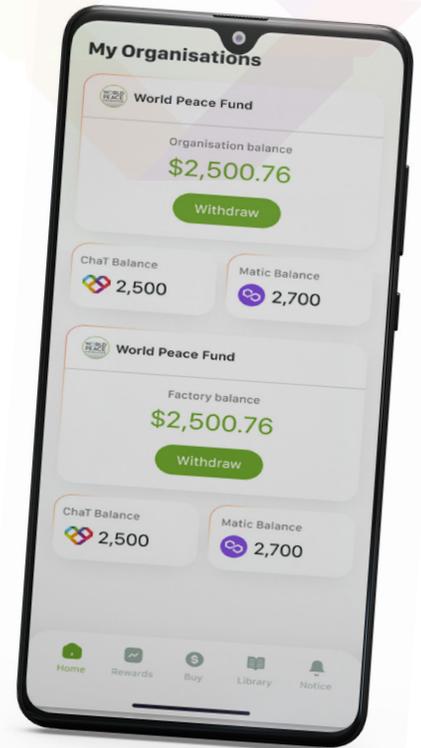
We want to revolutionize charitable giving by merging humanitarian spirit with the investor mindset. Our vision is to build a totally new-form of charity, with sustainable contributions flowing from individuals through charity and out the other side while having a much greater impact.





PROBLEMS THAT CHARITY TOKEN SOLVES

- 1** Blockchain has only just started to become widely known. Yet it is still massively misunderstood, with scammers having used this explosion in interest to generate mistrust in the technology.
- 2** The factors that drive individuals to donate to charity have changed over time. Many individuals want to feel validated or rewarded for their efforts.
- 3** Handling cash is becoming a thing of the past. Many charities no longer accept cash, with charitable givers being asked to “subscribe” to a charity instead. Our platform is far less invasive and distributes fundraising proceeds automatically.
- 4** The Charity sector does not perform well in terms of transparency. Many programs don't keep track of spending and only have to provide “round off” figures.
- 5** As a result, many people do not believe their donations are being used properly, with over 52% of Americans believing their donations do not make a difference.



SOLUTIONS THAT CHARITY TOKEN PROVIDES

- 1** Charity Token has been designed and built for trust. We align ourselves with regulatory bodies and agencies, such as ASIC and AUS TRAC to ensure compliance. Our smart contracts are audited by Ether Authority. Transparency of transaction data is new to Charity. Our platform allows the public to view donations made into the account.
- 2** By building a blockchain application, we can make use of DeFi. This allows us to incentivize and reward participation with tokens. This "gamified" experience has been adopted for its easy to understand and all-inclusive nature, turning the everyday person into an investor.
- 3** With our integrated payment gateway, wallet holders can sign up and fund their account easily, they then have ultimate flexibility over their funds to donate, hold, give or spend. Donations can also be small, from a few cents to a few dollars and more.
- 4** Every organization on Charity Token has public statistics detailing the donations they receive. Because the contract is on a public blockchain, anyone can see the transactions across the network.



THE CHAT TOKEN

Charity Token, or "ChaT" for short, is a governance token that serves the following purposes within the ecosystem:

- 1** Allows transactions in conjunction with the smart contract.
- 2** Provides governance on the Charity Token platform.
- 3** Makes the "Charity for All" reward pool and reflection mechanism possible.
- 4** It will be ONLY currency accepted when paying for Charity Token NFTs and NF As.
- 5** ANY smart contract can be programmed to utilize Charity token as the native currency.



Underneath all the technical terminology, there is one simple concept to the Charity Token and that's to encourage participation in the Charity Token Ecosystem. This gives Charities opportunity to use the price to their advantage making a greater social impact



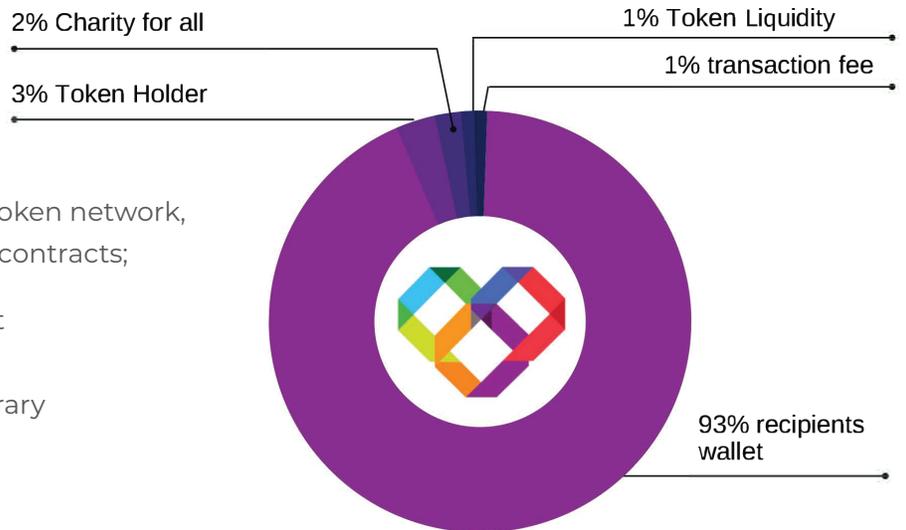
CHRIS MANSKI
CEO Charity Token

TRANSACTION FEES

When a person transacts on the Charity Token network, a transaction fee is charged by the smart contracts;

- 93% of the transaction sent to recipient
- 3% is distributed to Token holders
- 2% is distributed to Charities in our Library
- 1% goes to the Liquidity Pool
- 1% Platform Transaction Fee

Fees are generated to increase the likelihood of a person wanting to participate. They also provide the level of reward individuals and charities are entitled to, as fees are paid proportional to your token amount.





GROW YOUR IMPACT

We want to see people grow the impact they can have by receiving a share in fees from each transaction. Micro transactions constantly flowing into your wallet enabling individuals to give more when they do.

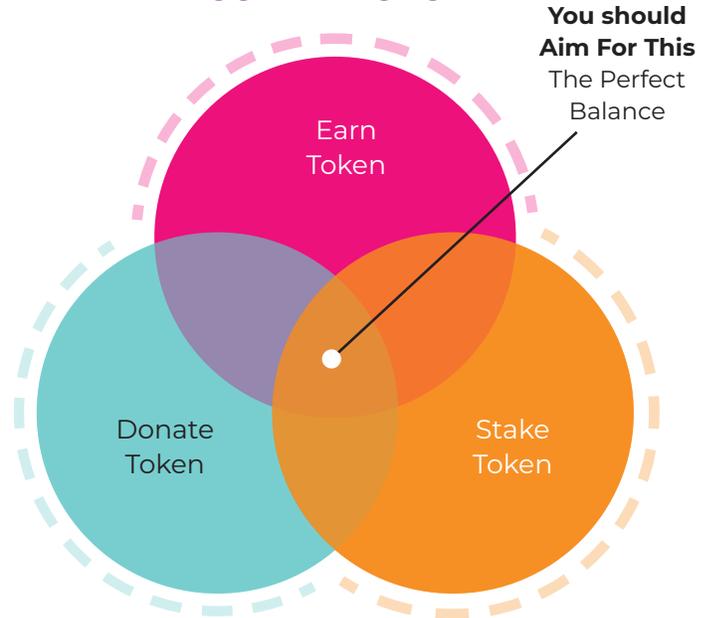
The method we encourage is called the "Balanced Contributor".

Example:

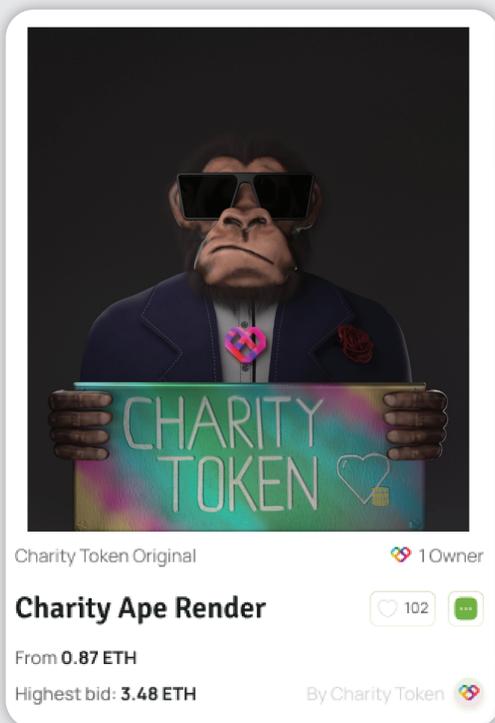
Ben purchases \$50 worth of Charity Tokens. He donates \$10 and leaves the remaining \$40 to accrue fees. After a few weeks, Ben checks his account to see the amount of tokens he has received has increased and can then proceed to give the accrual. Thus, never really needing to put anymore money into he platform.



THE BALANCED CONTRIBUTOR



NON -FUNGIBLE TOKENS (NFTS)



NFTs allow property rights to be owned and traded on a global scale. Charity Token wants to help charities harness the potential of this new technology.

Traditionally, charities have raised funds by selling low-profit, physical products that are time or labour intensive to produce. With the help of Blockchain, we can bring levels of efficient and low cost fundraising to new heights.

Soon, Artists and others will be able to collaborate directly with charities using our platform to fund raise together!

For charities, that means accessing capital that was previously unrealized in areas such as intellectual property (soon physical), branding and much more. NFTs can provide individual donors with unique rewards for giving, while providing entirely new sources of revenue for struggling charities. Read our NFT/NFA Litepaper for more info.

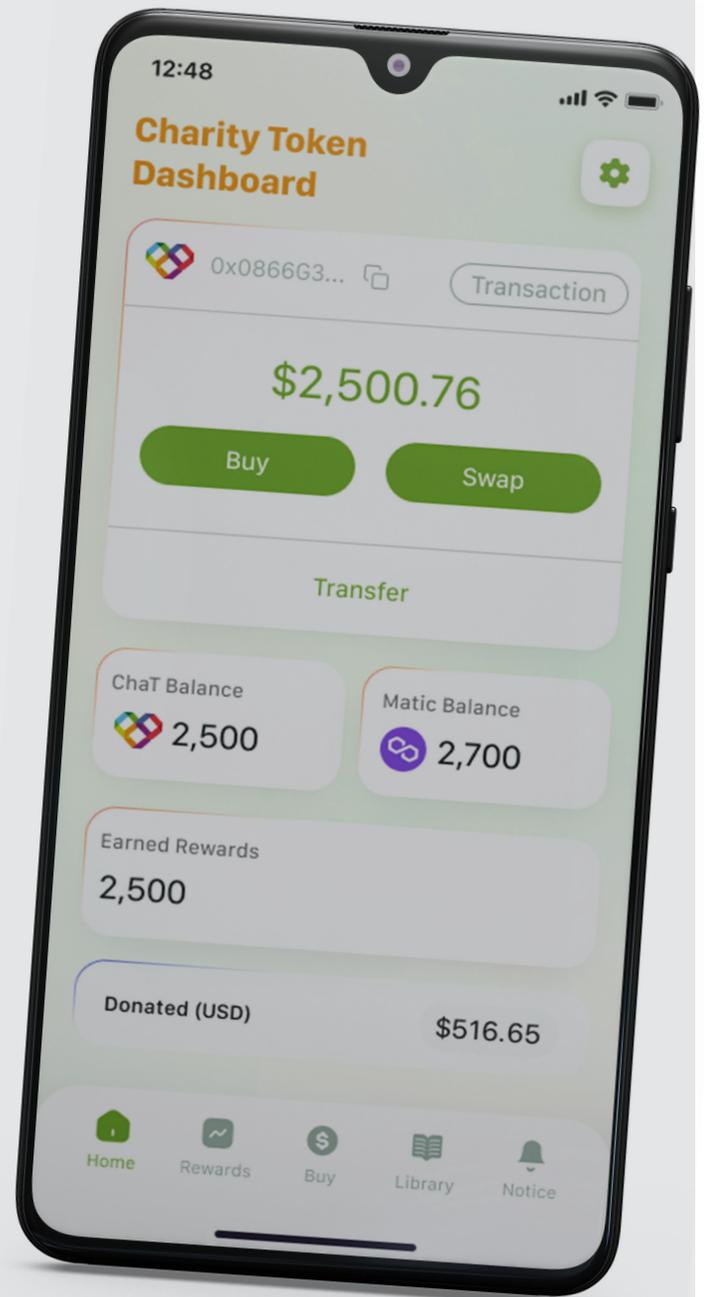


CHARITY TOKEN BENEFITS

Charity Token is for anyone who:

- Is seeking a more inclusive method of Charity.
- Would like to see REAL impact with their money.
- Wants to help others be financially empowered.
- Wants to receive a share in fees in return for their participation.
- Would like to fund raise without the hassle of handling money

We have spent a great deal of time designing the app's user interface to make it as easy to use as possible. Our wallet is built with the everyday person in mind. By building an integrated payment gateway within the platform, we have reduced the need for users to understand blockchain and just made it quick and easy for them to donate to one of our charities from around the world!



The Charity TOken App was developed with empowerment at the heart of design. It doesn't matter if you do not donate because, if you hold Charity Token, you are a 'contributor' who is gifting the freedom of empowerment to someone less fortunate.



ALEIGHA MANSKI
"COO"



HOW INDIVIDUALS CAN USE CHARITY TOKEN

The Charity Token Mobile wallet will be available in the "App stores" in July 2022.

Once downloaded, simply sign up via email or Meta mask. The wallet is then available to fund. You can then hold or donate. Once our NFT marketplace goes live, you will also be able to spend the tokens at our NFT marketplace!

If you wish to purchase tokens, simply follow the in-app prompts to purchase tokens through Indacoin ,where it takes just a few clicks and you will have tokens deposited in your account.

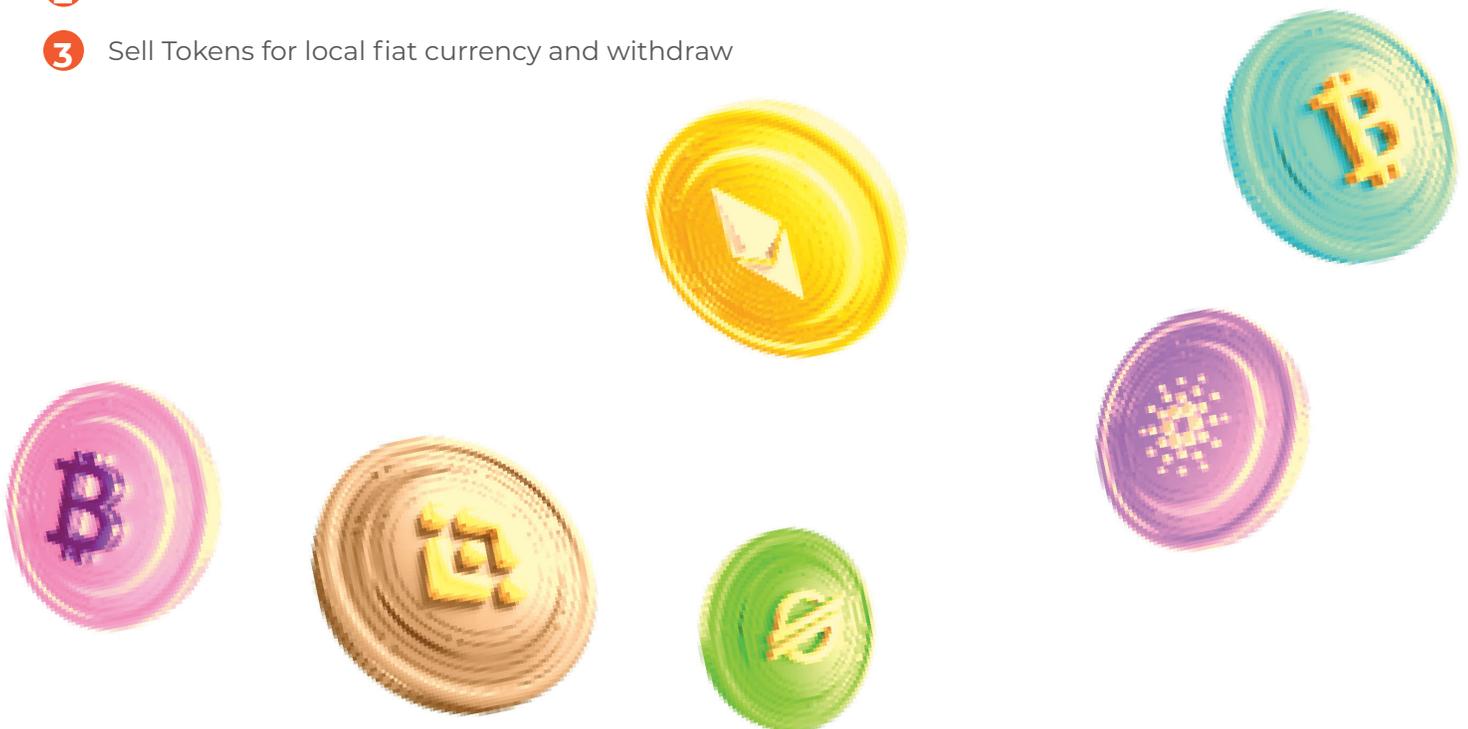
If you do NOT donate the tokens straight away, you will automatically begin receiving Charity Tokens when others transact. It is completely your decision to keep these tokens as Charity or to donate them.

Charity Token uses a licensed third-party provider called IndaCoin to make it easy for users to fund their wallet with ChaT. This service is integrated into the platform and charges a fixed fee for the Fiat to Crypto exchange.

Alternatively, users can purchase Charity Token from an exchange and send those tokens to the Charity Token issued "Ox" account address.

Selling Tokens Due to regulation, token selling is limited to an exchange. We are working on partnerships with exchanges to support crypto to fiat off ramp to provide a direct token sale on an exchange. Until then, the process is as follows;

- 1 Swap Charity Tokens in wallet for Matic.
- 2 Send Tokens to your local crypto exchange.
- 3 Sell Tokens for local fiat currency and withdraw





HOW NON-PROFITS CAN USE CHARITY TOKEN

NFPs have to complete a few more security checks than individual users.

This is to ensure all organizations are vetted, as bad actors and scammers are known to target the charity sector in order to elicit funds from users. The following sign-up process must be completed by an authority within the Charity organization.

The process starts with the Charity applying via the web to join and submitting the relevant KYC documentation.

Then, a Charity Liaison Officer will get in touch to confirm details and authorize a Charity Token wallet. This is also a good opportunity for the NFP to ask any questions it has about the platform.

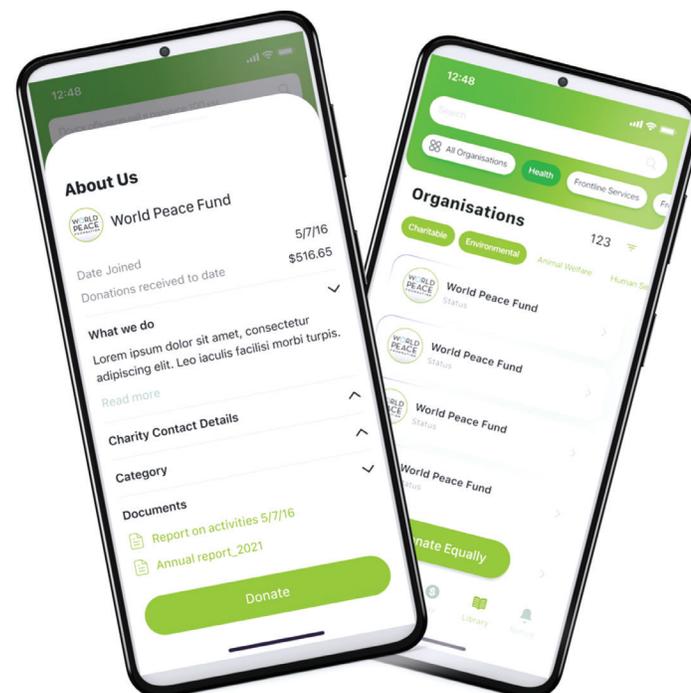
Once the Non Profits application has been approved, its profile will be live within the Charity Token ecosystem and it will be able to start receiving donations from anywhere in the World! When they wish to withdraw, the same steps as above need to be taken.

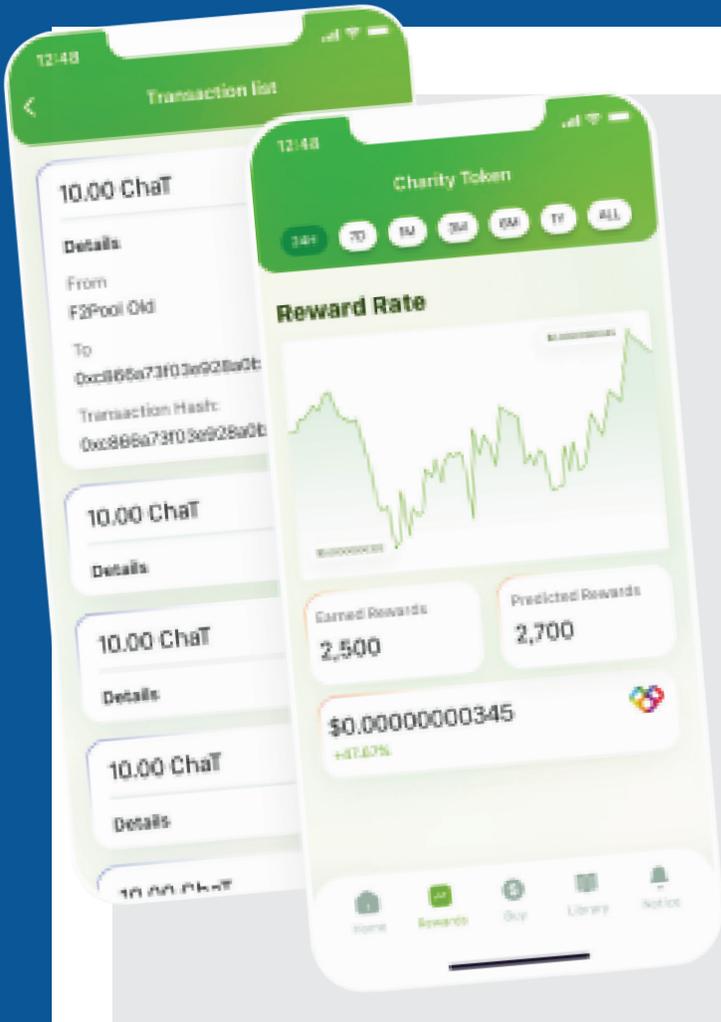
AN EXAMPLE OF NON-PROFIT ONBOARDING

The following process provides a glimpse at how NFPs might hear about Charity Token and start to use it.

- The Charity hears about a new and exciting way to source donations and make a greater social impact.
- They go to www.charitytoken.online to "Charities" at the top right hand corner of our website, then follow the prompts and submit KYC and AML documentation.
- The Charity Token staff will verify the documentation, and if successful, the charity will be assigned a profile.

Note: This process includes a virtual conference with the NFP Director or person in charge of the NFP.





THE CHARITY TOKEN SMART CONTRACT

Please note that the following conditions are enforced by the smart contract and cannot be changed:

- Our smart contracts are designed to distribute wealth to network participants. Charity Token does not offer rewards.
- Once a transaction is submitted, a fee is taken by the smart contract and redistributed amongst listed Charities and token holders.
- Fees accrued depend on the % of tokens owned by participants.
- 2% of each transaction is sent to our second smart contract and swapped into Matic, this Matic is then distributed amongst the Charities equally .

RECEIVE A SHARE IN FEES

Rewards provide an incentive to participate within the Charity Token ecosystem. If a Defi platform intends to be sustainable, the most important foundational aspect of the Ecosystem is the Token Economy, also called "Tokenomics".

Charity Token utilizes a reflection model. This enables us to only redistribute value in the form of fees made on the network. This makes Charity Token a simple donation app built to distribute wealth.

Although rewards are lower than staking consensus models, this mechanism is useful for providing incentive to those wishing to help who usually couldn't afford to give. It also brings a new form of Charity with it. By holding Charity tokens, you are entitled to a share in fees made by the network. This happens automatically and you will notice your token amount increasing over time. You could potentially grow your donation before you give again or take some for yourself. We believe those who need Charity will take it, those who don't will simply donate the proceeds back. A constant warm glow!

Fees will also be taken from each NFT /NF A sale and distributed amongst token holders also. Fees are automatically distributed after each transaction and only occur when transactions happen. No transactions = No fees.



AUTO LIQUIDITY

Liquidity in the wider cryptocurrency market is low. Investors are still not accustomed to long holds of their tokens and expect a return almost immediately. Unfortunately, this mindset leads to extreme volatility and uncontrollable token prices. This is the major factor deciding to include a 1% "Auto liquidity" fee into every transaction.

Example;

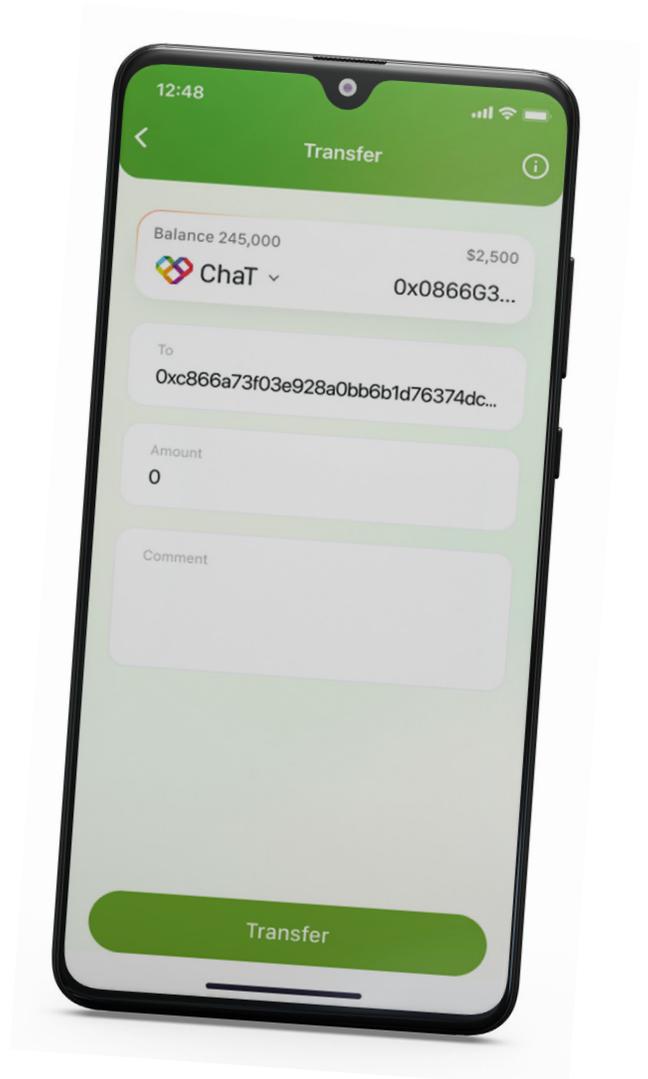
Bob sends \$10 worth of Charity tokens to Linda. A 1% fee or in this case \$0.10c will be deducted from the token amount, and sent to a price point. From here 50% (\$0.05c) of the Charity tokens are swapped into Matic and placed into the liquidity pool. This fee is paid by EVERYONE. Over time, this will add up to a large amount of the tokens being held in the liquidity pool and ultimately creating a stable price for the token to transact upon.

The expectation is that eventually, over 50% of the supply will be locked in LP tokens. This has benefits to both token scarcity and tradability.

TOKEN-OMICS

- Charity Token Treasury -15% (11% vested)
- Team -4% (3.75% vested)
- Marketing -5% (4% vested)
- Seed Investors - REMOVE
- Liquidity Round -15%
- Liquidity Pool -40%
- Community Grants -21%

Note* Charity Token **DOES NOT** reward anyone. The fees are distributed from network participants only.





TOKEN SUPPLY

Name:Charity Token

Ticker:ChaT

Network Type:Polygon (Matic)

Decimals:18

Supply:8.100.000.000 Tokens

Initial Circulating Supply 1.110.000.000 Tokens

Token Locker Contract Address: 0xD373313EDF82aeF845C9b86b600e58FA149CB0f3



TEARN AND DEVELOPERS



CHRIS MANSKI
CEO



ALEIGHA MANSKI
COO

Chris and Aleigha founded and manage Charity Token Pty Ltd. The Charity Token network is a personal approach to a big corporate problem. The community matters most while pursuing a better future for those that need "just a little help".

Chris has 17 years of extensive frontline management in various roles including the Australian Army. Bringing GRIT and determination, he intends on becoming the dominant name in Web3 fundraising.

Aleigha is a degree qualified Counsellor with over 6 years experience assisting families needing intervention services by court orders.

Together, they are building the very first blockchain based fundraising Company.

DevTeam.Space™





THE CHARITY TOKEN ROADMAP

Web3 Fundraising Network

**August
2022**

- Charity Token Donation app Launch
- First 5 Charities testing alongside retail (4 weeks)
- Coingecko Listing
- Nft Fundraising Marketplace Development begins

**September
2022**

- Additional 5 Charities added to library
- CoinMarketCap Listing
- NFT Marketplace Testing Phase
- Additional Currency added to mobile app
- The Community PFP Marketplace Development
- Charity Token Web app v1 developed
- Withdraw function added to app for retail

**October
2022**

- Tier 2 Exchange Listing
- Charity Token Marketplace Launch
- The Community PFP Marketplace Testing Phase
- NFT Curator Position Created and offered
- Additional Screens and features added to mobile app such as withdraw for Individuals

**November
2022**

- Additional fundraising smart contract feature added to NFT Marketplace
- The Community pFP NFT Marketplace Launch
- Additional Currency added to mobile app
- CTO Position created and offered

**December
2022**

- Launch custom "one off" PFP Fundraising Marketplace for Charity
- Additional Fundraising smart contract feature added to NFT Marketplace
- Tier 1 exchange listing
- Multisig feature added to web app version



THE CHARITY TOKEN ROADMAP

Web3 Fundraising Network

**January
2023**

- Multichain added to \$ChaT Token
- API development for NFT Charity TOken Fundraisign
- Platforms Design Phase
- 100 Charity projection by eoy22

**February
2023**

- \$ChaT Staking Platform and smart contract development (Web App) Design Phase
- Additional Tler 1 & 2 exchange listings
- Stablecoin donation feature added to mobile app

**March
2023**

- API Release Plug and Play \$ChaT Integration
- NFT Celebrity Endorsement Fundraiser
- Grant distribution smart contract design phase - For private wealthy donors to make the largest impact with their money

**April
2023**

- \$ChaT Staking platform and smart contract Launch
- 200 Listed Charities
- Marketing Positions created and offered
- World's LARGEST online Fundraiser!

**May
2023**

- Web3 Fundraiser position created and offered
- Full stack Developer position created and offered
- NFT Metadata standards development
- Tokenization of physical assets process design phase